

# KEEN 5X

## DIFFERENTIATED LEARNING

**KEEN Differentiated Learning Group (KDLG):**  
An early stage social enterprise

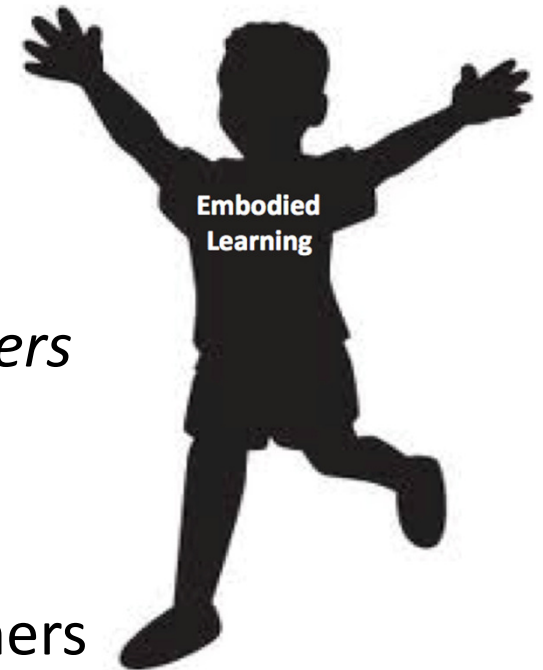
**KEEN 5X:**

- *Powerful classroom exercises for diverse learners*
- *Fosters student engagement & productivity*
- *Addresses core behavioural challenges*

**Clients:** School Boards, Schools, Principals, Teachers

**Model:** Licensing, Workshops, Consulting, Books/Resources

**Founder-Creator:** Dr. Edmond J. Dixon



## **DISENGAGED STUDENTS UNDER-PERFORM**

I've looked into the eyes of these boys and seen fear and despair hidden under their nonchalance or bravado. I know how deeply their failure in school impacts their psyche.



## ENGAGED LEARNING = EMBODIED LEARNING

- 5 Cognitive-Kinesthetic Exercises
- Use in all Curriculum Areas
- Use throughout any lesson
- Easy to Facilitate
- Fun to Do
- Cost Effective

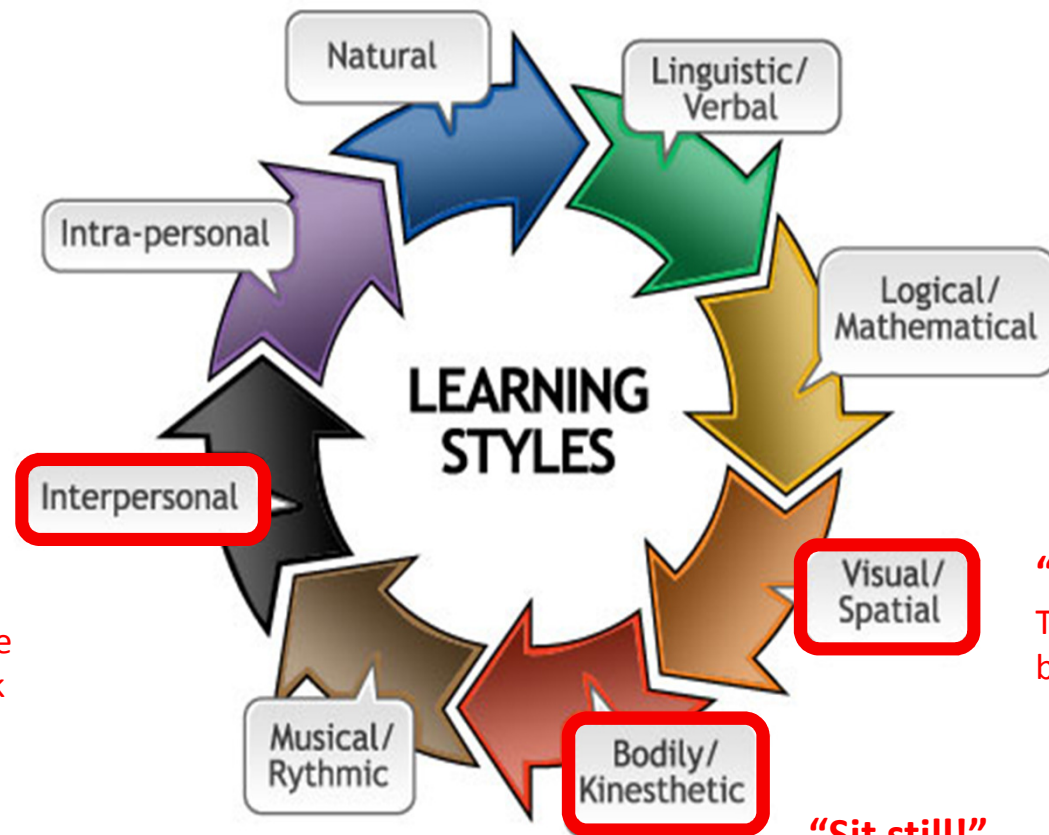


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3. HANDY MEMORY



## COGNITIVE-KINESTHETICS: BENEFIT ALL STUDENTS



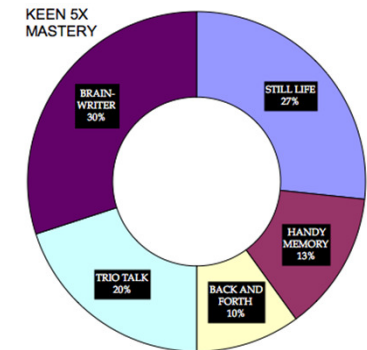
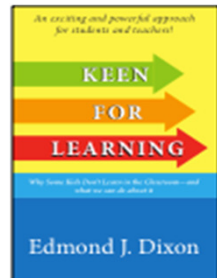
**“Be quiet!”**  
They must have social feedback

**“Pay attention!”**  
They focus on images before words

**“Sit still!”**  
Experiential learning gives them understanding



## DELIVERY & TRAINING



- Books
- Teacher Workshops
- Parent Workshops
- Embedded Prof. Development
- Conferences

- Online Portal
- Training
- Consulting
- Resources

- Teacher 5X5 Mastery
- 2.5 hrs basic level
- 10 hrs advanced level

KEEN 5X

## GROWING USE

**200+ Schools in Canada & U.S.**  
**50 000 Students & Teachers**

### Independent Reviews

- Muskoka Catholic School Board Action Research
- Improving Student Achievement With KEEN

**2006**

*Literacy Through Drama* published

**2007**

Doctoral Research started at OISE  
*Literacy Through Drama* Project launched

**2010**

PhD Completed  
*KEEN For Learning* published  
KEEN Differentiated Learning Group created

**2011**

MaRS Advisory  
RFLOI / Art Science & Brain Conference  
Work with first out of province school board  
KEEN Online Beta launched  
*Where the Boys Are* prepared for publishing



### Media Profiles

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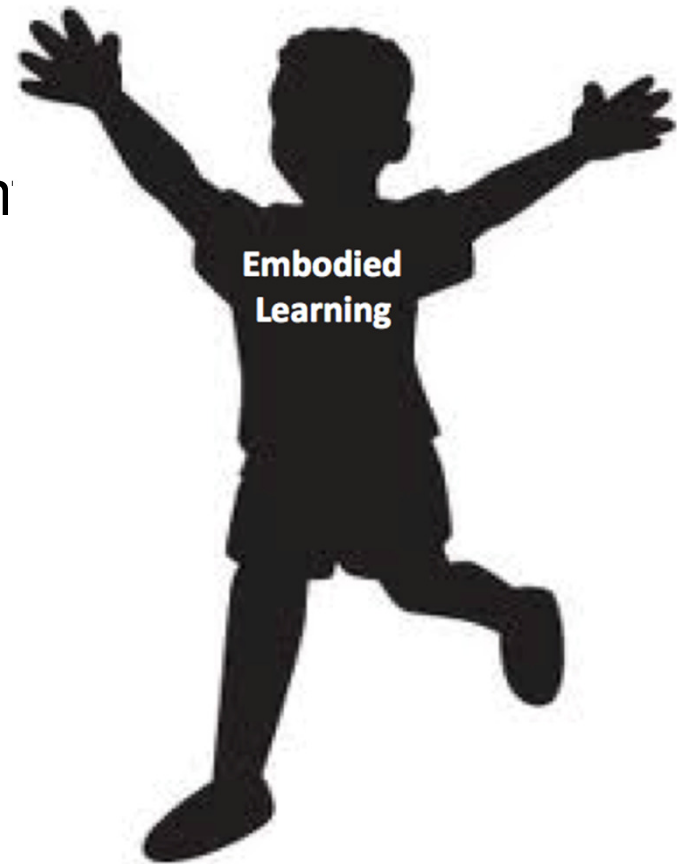


[durhamregion.com](http://durhamregion.com)

## WHY KEEN 5X?

*“These strategies have been just what I've been looking for. You can seamlessly integrate them into any content area, they can be used quickly to monitor understanding of concepts, and they are FUN! I'm so glad that I found KEEN.” Grade 6 Teacher*

- Engages EVERY student
- Improves learning & achievement
- Applies current brain research
- Teachers love it!





## OUR TEAM

### **Dr. Edmond J. Dixon, Director**

Former teacher, principal, researcher and author  
30+ years in education.

### **Grant D'Eall, Vice- President**

25+ years work in profit and non-profit organizations,  
with a focus on HR and organizational development.

### **KEEN Instructors**

5-10 OCT certified teachers

### **Advisors**

Bill Brown-MaRS SIG Advisor

Brian Jones - Principal Development Officer, DDSB



# KEEN 5X

## DIFFERENTIATED LEARNING

### Seeking Strategic Partners

- School Board Staff & Trustees
- Educational Publishers & Tech Companies
- Non Profits
- Investors

